

Spanish newspaper, HOY Chicago, acknowledges J.C. Restoration, Inc. founder José Cruz as accomplished Guatemalan businessman

Rolling Meadows, ILLINOIS (October, 2009) -- In "Recupera lo que otros pierden" (Recovering What Others Lose), *HOY* reporter Blanca E. Ávila tells the story of the humble beginnings of José Cruz and his wife Martha as they immigrated to the United States in 1969. She speaks of their will to survive at the start of their journey. "We were left alone without knowing anyone. We were cold and had no money, to the point where we had to go to The Salvation Army store to get coats to protect us from the cold," confessed Cruz.

After many years of working several different jobs, José's big break came when he started working for a window and carpet cleaning company. It was there that he first accepted the responsibility of restoring a building damaged by fire—a job José's employer normally didn't do. This was the beginning of the disaster restoration business for the Cruz family.

After the window and carpet cleaning company closed its doors in 1982 he decided it was the perfect time to open his own business and use all of the information he had learned. It took many years of hard work and determination by Cruz to make J.C. Restoration, Inc. into what it is today. He enlisted the help of his son Warner, who eventually took the reins and brought the business to the impressive level it stands at today.

It has been over twenty-five years since J.C. Restoration, Inc. opened its doors. It is a certified minority business grossing fifteen million dollars annually. Its headquarters are located in Rolling Meadows, IL at a 102,000 square-foot facility with 70 employees.

JCR offers complete emergency mitigation and restoration services for properties affected by water, fire, smoke, mold, and storms. Their emergency response teams are available 24 hours a day, 7 days a week, with a fleet of over 30 vehicles that are fully stocked and ready for dispatch.

To read "Recovering What Other Lose" in its entirety, visit the Media section of the J.C. Restoration, Inc. website: www.jcr24.com.

Source: Ávila, Blanca E. "Recovering What Others Lose" *HOY Chicago* 16 June, 2009, 14. Print.

About J.C. Restoration

J.C. Restoration is one of the fastest growing independent restoration companies in the Midwest. For over 25 years, JCR has been providing top quality service, training, and support -- earning it an exemplary reputation among its clients, customers, and peers. To learn more about J.C. Restoration please call 800.956.8844 or visit www.jcr24.com.

CONTACT INFORMATION:

Joel Hossli

Director of Marketing
J.C. Restoration, Inc.
800.956.8844

jhossli@jcrestoration.com